

Church Executive Digital

In today's fast-paced world, it's important that your message is accessible to potential customers 24/7. Getting the word out about your product and/or service whenever and wherever possible is one crucial key to your marketing success. That's why we're proud to introduce **Church Executive Digital**.

Because our digital edition allows for instant accessibility, you can deliver your products and services directly to our readers and to your potential customers in an exciting new way. Our new digital issue includes:

Ease of Navigation

Church Executive Digital features the same page-by-page "turning" capability as our traditional print edition, just as it provides:

- **Interactive Table of Contents:** link directly from the Table of Contents to specific articles within the publication
- **Key Word Search:** search the entire publication for articles that contain key words of interest – all with the click of a mouse!

Portability

Church Executive readers will be able to access the current digital edition as well as archived digital editions, all at their convenience through Internet and e-mail friendly devices, such as:

- Desktop computers
- Laptop computers
- Personal digital assistant devices
- Internet capable phones

Interactive Advertising Opportunities

With one click, your interactive advertisements can link our readers to:

- Your corporate Web site
- Brochures, spec sheets and data sheets
- Videos
- Slideshow presentations
- Audio tracks
- Product/conference registration forms and purchase agreements
- Podcasts from experts at your company

2010 Digital Edition Advertising Rates

Video:	\$250/minute up to 1000 maximum
Audio:	\$100/minute up to 500 maximum
PowerPoint:	\$150/minute up to 750 maximum
Special Supplements:	\$500/page
Issue Sponsorship:	\$1600/month
Inserted Ad:	\$600/page

For more information, please contact your **Church Executive** account executive today!

