

2010 Editorial Calendar

January

Children's Ministry
Innovative Construction
Stewardship and Generosity
Insurance

Special Section: VBS

February

Construction Features
and Amenities
Capital Campaigns/Fundraising
Signage
AV Technologies: Microphones

Bonus Distribution:
Church Solutions Expo
Grapevine, TX
February 16 – 18, 2010

Special Section:
Church Transportation

March

Debt Cancellation
Financial Services
Seminaries, Colleges, Schools
AV Technologies:
Multimedia Duplication

Special Section:
Risk Management

April

Special Project Financing
Playgrounds and Gyms
Bibles and Church Supplies
Office Management and Equipment

Bonus Distribution:
Christian Leadership Alliance
(CLA) Annual Conference
San Diego, CA
April 19 – 21, 2010

Special Section:
**Church Marketing,
Technology and Outreach**

May

Seating and Furniture
Retirement and Planned Giving
Renovations and Additions
Choir and Liturgical Robes

Special Section:
Sports Ministry

June

Room Dividers
Church Transportation
Multi-Purpose Design
Sports Construction and Flooring
AV Technologies: Broadcasting

July

Youth Ministry
Green Construction
and Conservation
E-Giving
Presentation and
Video Technologies

Bonus Distribution:
National Association of Church
Business Administration (NACBA)
Annual National Conference
Orlando, FL
July 19 – 23, 2010
North American Christian (NACC)
Convention
Indianapolis, IN
July 3 – 10, 2010

August

Cost-Effective Construction
Volunteer and Employee Screening
Finance and Lending
Acoustics

Special Section:
**Leadership Reference Books
and Media**

September

Church Lighting
Software Solutions

Church Buses and Vans
AV Technologies: System
Integration

Special Section:
Continuing Education

October

Sanctuary Seating
Online Giving
Financial
Management/Planning/
Investments
AV Technologies: Sound Design

Special Section:
Risk Management

November

Design Trends
Youth Centers
Social Media and Networking
Furniture
Church Websites

Special Section:
AV Technologies

December

Buyer's Guide

Three issues of **Church Executive** magazine enjoy bonus distribution at four of the biggest trade shows in the industry:

▶ February 2010 Church Solutions Expo ▶ April 2010 Christian Leadership Alliance ▶ July 2010 NACBA ▶ July 2010 NACC

Ask us for details!

Church Executive Publishing Schedule

January

Ad Closing: November 19, 2009
Materials Due: November 25, 2009

February

Ad Closing: December 21, 2009
Materials Due: December 28, 2009

March

Ad Closing: January 18, 2010
Materials Due: January 22, 2010

April

Ad Closing: February 16, 2010
Materials Due: February 22, 2010

May

Ad Closing: March 15, 2010
Materials Due: March 19, 2010

June

Ad Closing: April 19, 2010
Materials Due: April 23, 2010

July

Ad Closing: May 17, 2010
Materials Due: May 21, 2010

August

Ad Closing: June 14, 2010
Materials Due: June 18, 2010

September

Ad Closing: July 19, 2010
Materials Due: July 23, 2010

October

Ad Closing: August 16, 2010
Materials Due: August 20, 2010

November

Ad Closing: September 15, 2010
Materials Due: September 21, 2010

December

Ad Closing: October 18, 2010
Materials Due: October 22, 2010